



Digital Document Software

Company

Products

Services

Unleash the power of digital documents

Ad Hoc meets the need of versatility, functionality, and immediate use by anyone dealing every day with documents, either on paper or digital: in the offices, in the print rooms, in the document centers.



Established 1999, Ad Hoc develops and markets software products to manage digital documents.

But this is not the *usual* brochure talking about the *usual* document management, and that looks at the paper document as the enemy to fight.

Not at all.

Our vision about “the Document” is impartial: if it is true that documents are more and more often created, distributed, shared, and processed as digital documents, it is also fair saying that paper documents did not disappear (they are even increasing), and that the prophets of the “paperless office” have not been right so far. It was just The Market to state that paper cannot be substituted.

So, why continuing such a crusade against a communication media that belongs to our DNA?

In Ad Hoc we therefore prefer a different approach: documents are precious tools to communicate, to share knowledge, no matter if information are printed on paper pages or on electronic pages. What does matter, and makes our mission so unique, is offering to people easy to use tools to benefit of documents, streamlining the way they are created, printed, distributed, archived, and finally - last but not least - utilized.

Passion and simplicity

Passion, care for details and “make it simple” attitude are the three basic ingredients inside all our products, that appear surprisingly intuitive and easy to use also for the non-IT-experts.

Special care is put on usability and ergonomomy of the graphical user interfaces, projected and realized by a team of selected professionals.

Made in Italy

Italian software company, based in the business centre of Milan, we are one of the few testimonial of the “made in Italy” in the software industry, with hundreds of valuable installations in most European Countries (UK, Germany, France, Nederland, Belgium, Denmark, Norway, Sweden, Austria, Switzerland, Spain, and Italy) and in the USA. Our applications are running at companies and organizations in any major industries: manufacturing, central and local government, education, finance, graphic arts, etc.

Ad Hoc delivers its products and services in all foreign Countries thanks to a network of highly professional International Business Partners, while the activity on the Italian territory is also held through our direct sales and service organization.

The Products

A comprehensive portfolio for print-on-demand, document composition, distribution, archiving, and sharing.

To get the best from all your documents, anytime, anywhere.



Print-on-Demand

The product family for Print on Demand allows to produce 'just in time' books, manuals, user guides, training courses, internal enterprise communications, reports, newsletters, price lists, seminar material, and in general any documents that need to be printed - with professional quality and finishing - even just in one single copy.

Complementary to traditional printing on presses, Print-on-Demand allows cutting fixed costs related to job startup, and it therefore justifies producing only a few sets. Every document that needs frequent revisions can benefit of print-on-demand processes, that minimize the need for stocks and reduce the risks of waste for the obsolescence of existing copies.

Ad Hoc' software can manage all steps of the workflow: acquisition of documents already in electronic format, capture from scanner, preview, editing, "merge" of files having different format, page ordering,

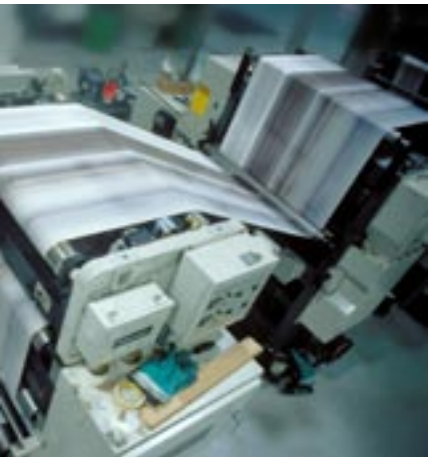
job ticketing, creation of jobs reprintable on demand. The user has in any moment full control on the entire process, that he can monitor after setting workflow automation mechanisms that allow saving up to over 50% of the time needed to prepare and print the documents. The drastic simplification of the workflow optimizes the productivity of production centers, either in-house or commercial. Thanks to Ad Hoc' software, the final product appears as any publication printed with traditional presses, but it is doable with an overall cost saving (labor, production startup, reduction of waste and obsolescence) that offers return on investments in just a few weeks.

Digital Documents

Thank to the innovative Ad Hoc' software products for the dynamic composition of digital books, it is possible to capture a number of different documents coming from multiple sources (PC, network, paper, CD, internet), normalize them, and merge in a new "book" in PDF format. Final output can be enriched with bookmarks, headers and footers, page numbers, attachments, hyperlinks, up to the automatic creation of the table of contents. For multichannel purposes, the resulting documents are also optimized for fast web viewing.

Whoever needs to assemble multiple documents sees his productivity increasing over 10 times: in research centers, schools, universities, commercial training companies, training departments, agencies arranging seminars and events, courts and lawyers managing huge paper lawsuits, associations delivering newsletters to their affiliates, etc.





Professional OCR

Although research and developments on Optical Character Recognition (OCR) began more than 30 years ago in “artificial intelligence” labs, the potential of these application is still under used.

For several reasons: the first systems were pretty slow, not all that accurate, and also today most applications do not meet user’s expectations.

Ad Hoc offers a cutting-edge technology that guarantees the highest performances, both in accuracy and in speed.

If you really want to benefit of a professional character recognition, you have found the OCR that works.

Document Management

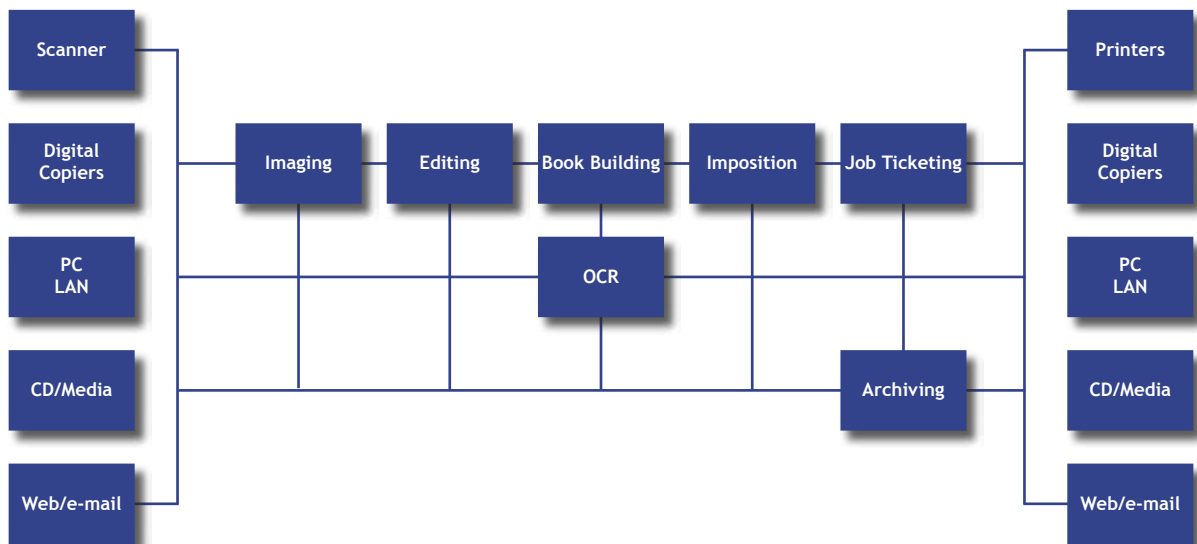
Easy to use and effective, Ad Hoc products for document management, for archiving, and for workgroup collaboration allow to manage any type of documents and file formats. Available as desktop, or client-server, or browser-based applications, they present archiving criteria that are immediate to understand and very intuitive to use also for non experienced users. Thanks to a logical structure of the archives that reflects what we already use every day in our office activities, everybody can benefit of the advantages of document management. The software handles in input any electronic file, as well as acquires paper documents from scanners or multifunction copiers, archives, retrieves, print, distribute, send via e-mail, share documents. Document-based workgroup collaboration could be easier.

“PDF-based” Solutions

Thanks to years of experience in managing PDF documents (since PDF was born), Ad Hoc can face and solve any needs and streamline document processes based on this universal format.

Being one of the few integrators of the true, original PDF Library, we can develop *ad hoc* solutions delivering certified PDF documents.

Applications may vary from editing to publishing, workflow automation, permission settings, catalogue, form management, spool management, PDF printing, up to specialized JDF (Job Definition Format) needs in graphic arts.





The Services

Human touch and best-in-class technologies: support that surprises.

One to one approach

In Ad Hoc we are aware that product quality alone is not enough to meet the needs of today's fast paced business world. Time is a critical factor under many aspects: for the company success, for the productivity of individuals, for the overall quality of the work itself.

Just think about the stress we feel for the interrupts in our job, due to hardware or software failures, that affect our capability to fulfill our tasks.

Ad Hoc commitment therefore consists in offering, together with our products, also the professional services and the first class support needed to maximize the benefits of your investment:

- accurate pre-sales analysis
- startup training
- prompt resolutions of technical inconveniences
- patches and maintenance releases
- continuous product update

Easy contact, no formalities to submit requests, nor automatic answering machines: when you want to talk with Ad Hoc, just dial our phone number and submit your need. Either for sales information, or for a technical case, our specialists offer an immediate answer to your requests. With their service attitude, and with the support of a technical infrastructure that can meet also the most critical expectations.

Meeting Center

When meeting face to face is not possible, for the distance or for time reasons, we can anyhow offer an effective communication alternative thanks to our Meeting Center. With no needs for special software or hardware requirements: your PC browser is just what you need to benefit, wherever you are, of a secure and reliable service. You are just invited to visit a reserved area of our web site, where a virtual meeting room is available.

Through a multichannel conference (PC-audio-video), whatever we and you could do, show, and say in person, is also available via web: it is possible to talk and share presentations, documents, applications, movies. Like in a "real" meeting, it is possible to perform demonstrations of the products, and you can easily attend staying seated in front of your PC, seeing the application run.

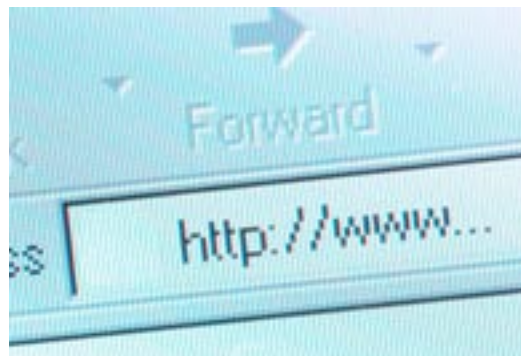
Ad Hoc organizes this way also training courses and seminars, that contribute to keep an important communication channel with Customers and Business Partners always open, no matter what the distance is.

Support Center

Time is money: that is why inconveniences must be always promptly addressed.

Ad Hoc responsiveness is immediate: thanks to our Support Center, we can start on fly a technical assistance "call". Wherever you are. We just make you access via browser our TAC, in order to have an immediate look at the inconvenience directly while happening on your PC. Functionalities available in Support Center give much more than just the standard phone or e-mail assistance: depending on your confidentiality constraints, you can choose to share only the involved application, or the entire desktop, letting us view and diagnose the reasons of the inconvenience.

Our Software Engineer can copy in real time patches and updates from their machines to yours, as well they can demonstrate the correct use of the product. Last but not least, if authorized by you, they can temporarily take the control of your application or even of your computer. Fixing time have never been so fast: in just a few minutes your application is newly running.



Save time and money

All products of immediate use

Workflow automation

Faster document processing and hands-on

Reduced errors and waste

No risks

Full compliance to industry standards

World wide references

Best in class support



Grow competitiveness

New products and services for your Customers

Increase internal efficiency

More effective use of business documents

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